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**UNI-CUE FACT BOOK**

**2019-2020**

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**A Message from Robert Smith, Jr., Executive Director - EOP/SCS**

I continue to be proud of the work the UNI-CUE staff accomplishes year after year. However, during FY2019-2020, the COVID-19 pandemic was at the forefront of normal UNI-CUE and TRIO programs operations. This pandemic impacted us in such a way that the University had to close the physical presence of campus operations which accounted for the drastic change in the number of visitors to the UNI-CUE. There were 7,839 individuals that visited the UNI-CUE facility in downtown Waterloo during this past year. Services were also limited to little or no presence in the schools and local agencies, which received tutoring, academic advising, and other services from the Educational Opportunity Center, Educational Talent Search Program and the Classic Upward Bound Program.

It is my pleasure to announce the new addition to UNI-CUE’s Classic Upward Bound program:

Yolanda R. Williams holds an Associate of Applied Science degree in Interior Design from Metropolitan Community College in Omaha, Neb. She also has earned a Bachelor of Arts degree in Art Management with minors in Studio Arts and Art History from Bellevue University, Bellevue, NE. Prior to joining the UNI-CUE, Yolanda was the Executive Director of Big Brothers Big Sisters of Northeast Iowa and a Program Manager for Partnership 4 Kids mentoring program in Omaha, NE. She has been and continues to be an active community volunteer herself and has served on the Omaha Board of Education (Vice President for two years), and the Omaha Section of the NAACP. She joined the UNI-CUE team on July 13, 2020, as the Director of Classic Upward Bound. Yolanda is passionate about the opportunity to continue the legacy of the Classic Upward Bound Program and lead the way for first generation and low income participants in the community to achieve their life goals.

A special thank you to President Mark Nook, and Provost & Executive Vice President for Academic Affairs Jim Wohlpart for their continued support of EOP/SCS and UNI-CUE Programs.

**Educational Opportunity Programs and**

**Mission Statement**

UNI-CUE’s mission is to provide a positive environment for lifetime learning where individuals may pursue and continue their educational goals and prepare for careers.

**Special Community Services (EOP/SCS)**

The University of Northern Iowa places a high priority on providing quality education to financially disadvantaged, and minority students. To fulfill this commitment for all students, the University established the Office of Educational Opportunity Programs and Special Community Services (EOP/SCS), which oversees the UNI Center for Urban Education (UNI-CUE) and three federally funded TRiO programs – the Educational Opportunity Center (EOC), Educational Talent Search (ETS), and Classic Upward Bound (CUB). The EOP/SCS organization chart is shown below.

**Figure 1. Educational Opportunity Programs and**

**Special Community Services (EOP/SCS) Organization Chart**

**President**

**University of Northern Iowa**

**Provost &**

**Executive Vice President**

**for Academic Affairs**

**Trio Coordinator**

**EOP/SCS**

**Recruitment/Retention Coordinator**

**EOP/SCS**

**Secretary I**

**Assistant Director**

**UNI Center for Urban Education (UNI-CUE)**

**Executive Director**

**Educational Opportunity Programs & Special Community Services**

**Director**

**Educational Talent Search (ETS)**

**Director**

**Classic Upward Bound**

 **(CUB)**

**Director**

**Educational Opportunity Center (EOC)**

**Secretary II**

**Secretary II**

**Secretary II**

**Assistant Director**

**Senior Counselor**

**Assistant Director**

**Senior Educational Counselor**

**Academic Coordinator**

**Recruiter/Advisor**

**Educational Counselor**

**Recruiter/Advisor**

**Educational Counselor**

**Recruiter/Advisor**

**Recruiter/Advisor**



Revised 12/1/20

EOP/SCS programs are specifically designed and coordinated, to meet the educational, social, and financial needs of our students. A primary goal for EOP/SCS staff is to provide supportive services to all program participants, thus enhancing the successful completion of the student’s college career.

EOP/SCS programs consist of state-funded UNI-CUE programs, as well as three federally funded TRiO programs – Classic Upward Bound (CUB), Educational Talent Search (ETS), and Educational Opportunity Center (EOC).

However; based on U.S. Department of Education guidelines, TRiO programs cannot recruit strictly for UNI. Regarding the role of ETS and EOC programs, the *U.S. Code of Federal Regulations §644.11/§643.11* clearly states: “If the applicant is an institution of higher education, it will not use the project as part of its recruitment program.” CUB’s responsibility regarding this issue is clear from the following statement by Angelica Vialpando, Director of Professional Development for the Council for Opportunity in Education: “There is no language in the Upward Bound regulations, but institutions should not recruit for their institution.”

The following chart provides the number of UNI-CUE’s TRiO program participants that enrolled at the University of Northern Iowa (UNI) and Hawkeye Community College (HCC).

**Table 1. Number of UNI-CUE’s TRiO Program Participants Enrolled at UNI and HCC**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **TRiO Program** | **2016-2017** | **2017-2018** | **2018-2019** | **2019-2020** |
| Classic Upward Bound students enrolled at UNI | 26 | 24 | 34 | 28 |
| Classic Upward Bound students enrolled at HCC | 43 | 46 | 41 | 47 |
| Educational Talent Search students enrolled at UNI | 24 | 51 | 50 | 15 |
| Educational Talent Search students enrolled at HCC | 155 | 32 | 25 | 6 |
| Educational Opportunity Center students enrolled at UNI | 80 | 137 | 104 | 56 |
| Educational Opportunity Center students enrolled at HCC | 524 | 565 | 387 | 367 |

 A large number of non-traditional participants in the EOC program say that they prefer to go to UNI, but do not have the GPA to be accepted. EOC staff assists these students in enrolling at a community college and gives them guidance on what it will take (grade-wise) to eventually be able to transfer to a postsecondary educational institution. This assistance has proven to be very beneficial to students in this category.

The UNI-CUE is not precluded from recruiting for the University, and its facility provides the perfect link to the Waterloo/Black Hawk County community. We invite UNI personnel to use the UNI-CUE building free of charge for meetings and/or presentations to prospective students and their families. Our large meeting room can accommodate 96 individuals, and our classrooms from 24 to 28 individuals. To reserve space at the UNI-CUE, please call 319-273-4772 or email gloria.galloway@uni.edu.

**UNI-CUE Client Visits**

In addition to the UNI-CUE, EOP/SCS supports a number of programs to assist area residents and university students in pursuing and continuing their educational goals and prepare for careers. These programs and services include three federally funded TRiO programs - the Educational Opportunity Center (EOC), the Educational Talent Search (ETS) program, and the Classic Upward Bound (CUB) program; as well as the UNI-CUE Tutoring Center, the UNI-CUE Leadership Academy and ACT Prep sessions. The following section includes a brief description of the each program's mission and the link to its program web site.

During the twelve-month period of July 1, 2019 through June 30, 2020, an estimated 5,873 clients visited the UNI-CUE for programs and services. This figure does not include program participants served in the schools and various agencies. Table 2 shows the number of individuals who visited the UNI-CUE for a wide variety of UNI-CUE and TRiO program services, including tutoring, summer youth programs, workshops, seminars, retreats, and other activities.

**Table 2. Number of Client Visits to UNI-CUE, All Programs**

|  |  |
| --- | --- |
| **2016-2017** | 15,752 |
| **2017-2018** | 15,822 |
| **2018-2019** | 11,746 |
| **2019-2020** | 7,839 |

Table 3 shows the demographic breakdown of individuals served at the UNI-CUE by its federally funded TRiO programs, i.e., Classic Upward Bound, Educational Talent Search, and Educational Opportunity Center.

 **Table 3. Breakdown of TRiO Clients Served at UNI-CUE, FY 2019-2020**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Program** | **Total Served** | **Male** | **Female** | **African American** | **White** | **Latino/Latina** | **Asian** | **\*Other** | **Low Income/First** **Generation (LI/FG)** | **Low Income (LI)** | **First Generation** **(FG)** | **Other** **Eligibility** |
| **Classic Upward Bound** | 90 | 29 | 61 | 37 | 14 | 9 | 19 | 11 | 63 | 11 | 14 | 2 |
| **Educational Opportunity Center** | 1,190 | 414 | 776 | 392 | 653 | 40 | 16 | 89 | 828 | 107 | 151 | 104 |
| **Educational Talent Search** | 1,201 | 465 | 736 | 511 | 401 | 120 | 51 | 118 | 801 | 91 | 169 | 140 |
| **Total TRiO Clients Served** | **2,481** | **908** | **1573** | **940** | **1068** | **169** | **86** | **218** | **1692** | **209** | **334** | **246** |

 \* Other includes Bosnian, American Indian, Native Hawaiian and more than 1 race.

**UNI-CUE Tutoring Center**

The UNI-CUE Tutoring Center established in 2010 as an outreach program serving Black Hawk County students in grades K-12. The learning environment at the Tutoring Center is success oriented and offers opportunities for learners to succeed academically, increase their self-esteem, and become productive citizens within their community. Tutors are upper-level undergraduate students from UNI and community volunteers who work one-on-one with students to improve reading, English, composition, social sciences, math, and other skills as requested. Table 4 shows the number of tutors, tutees, and tutoring hours that take place in the Tutoring Center.

**Table 4. UNI-CUE Tutoring Center Data**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year** | **# of Tutors Participating****Fall + Spring****Semesters** | **# of Tutees Participating****Fall + Spring****Semesters** | **# of Tutoring Sessions****Fall + Spring****Semesters** | **Tutoring Sessions** **x 2 hours/Session = Total Tutoring Hours Per Year** |
| **2016-2017** | 54 + 65 =119 | 60 + 62 = 122 | 430 + 602 = 1032 | 2,064 hours |
| **2017-2018** | 79 + 102 = 181 | 84 + 104 = 188 | 654 + 801 = 1455 | 2,910 hours |
| **2018-2019** | 78 + 82 = 160 | 78 + 82 = 160 | 620 + 726 = 1346 | 2,692 hours |
| **2019-2020** | 68 + 65 = 133 | 68 + 65 = 133 | 740 + 390 = 1130 | 2,260 hours |

**UNI-CUE ACT Prep**

During the 2014 fall semester, UNI-CUE began again offering an ACT Prep Program at no cost to high school juniors and seniors from Black Hawk County who are preparing to take the ACT exam.  All sessions take place at the UNI-CUE, 800 Sycamore Street, Waterloo.

Each session consists of 60 minutes of tutoring on the specific subject plus 30 minutes of test taking strategies. Students can repeat courses as often as they feel is necessary in order to raise their ACT/SAT scores. Table 5 shows the number of participants in the ACT Prep Program.

**Table 5. UNI-CUE ACT Prep Program Data**

|  |  |  |  |
| --- | --- | --- | --- |
| **Year** | **# of Tutees Participating****Fall + Spring****Semesters** | **# of Tutoring Sessions****Fall + Spring****Semesters** | **ACT Prep Sessions** **x 2 hours/Session = Total Tutoring Hours/Year** |
| **2017-2018** | 60 + 37 = 97 participants | 260 + 174 = 434 ACT Prep Sessions | 868 hours by participants & UNI student teachers |
| **2018-2019** | 43 + 36 = 79 participants | 206 + 144 = 350 ACT Prep Sessions | 700 hours by participants & UNI student teachers |
| **2019-2020** | 44 + 29 = 73 participants | 241 + 99 = 340 ACT Prep Sessions | 680 hours by participants & UNI student teachers |

**UNI-CUE Leadership Academy**

The UNI-CUE Leadership Academy is a four-week academic enrichment program for students entering middle school in the fall. This program serves a maximum of 40 students.

The goals of the program are to: 1) improve students’ basic skills in math, reading, writing, and social studies; 2) prepare students for the rigors of middle school; 3) stimulate participants’ interest in art;

4) introduce students to local government with visits to the county courthouse, jail, fire station, and taking a historical tour of Waterloo; 5) participate in cultural outings and field trips; and 6) become acquainted with UNI-CUE and TRiO services.

**UNI-CUE Continuing Education Courses**

The UNI-CUE provides evening degree classes for college credit from 4:00 to 8:20 p.m. weekly Monday through Thursday. The following lists include the UNI Continuing Education Courses Offered at the UNI-CUE during the fall, spring, and summer semesters.

**UNI Continuing Education Classes – Fall 2019**

|  |
| --- |
| ANTH 1001 – Human Origins |
| FAM SERV 1010 – Human Identity & Relationships |
| FAM SERV/GERO 2111 – Families & End of Life Issues |
| HUM 3127- Middle East |
| HUM 3128 – Africa  |
| RELS 1020 – Religions of the World |

**UNI Continuing Education Classes – Spring 2020**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|

|  |
| --- |
| N/A |
|  |
|  |
|  |

 |

**UNI Continuing Education Classes – Summer 2020**

|  |
| --- |
| N/A |

**Community Activities at the UNI-CUE**

**2019-2020**

The following list consists of community and civic organizations, which held meetings, workshops, and other activities at the UNI-CUE:

* Amani Community Services
* Cedar Falls CAPS Group
* Cedar Valley Health Care Partnership
* Cedar Valley Promise
* Club Le Dames
* ELL College Prep Program
* EOC Community Event
* FAFSA Ready Frenzy
* FAFSA Ready Iowa
* Financial Literacy Workshop
* ICAN College Planning Presentation
* ICAN FAFSA Workshops
* ICAN Financial Aid Training
* Iowa SAFE Task Force Meetings
* IowaWORKS
* Jump Start Pathfinder Training
* SHIPHT
* Tri County Head Start
* UNI Continuing Education Courses
* UNI Department of Residence Training
* Work Force Development In-Service
* Veterans Resource Group

**TRiO Based Activities at the UNI-CUE**

The following list consists of TRiO-related activities hosted at the UNI-CUE during FY 2019-2020

* Bi-annual UNI-CUE All-Staff Meeting
* CUB Freshman/Sophomore, Junior Meetings, and Senior Classification Meetings
* CUB John Deere Partnership Meeting
* CUB/John Deere Mentoring Program
* CUB Parent Organization Meeting (Monthly)
* CUB/ETS Robotics Team
* CUB Standardized Testing (Winter & Spring)
* CUB Summer Employment Interviews
* CUB Summer Planning Meetings
* CUB Supplemental Instruction (SI) Orientation & Staff Meetings
* CUB Staff Meetings
* CUB Syllabus Review
* CUB/ETS Student Tutorials (Twice Weekly)
* CUB Winter/Spring Activities
* EOC APR Webinar
* EOC Luncheon
* EOC Presentation – Dept. of Corrections
* EOC Staff Meetings
* EOC Veterans Resource Fair
* ETS Student Ambassadors
* ETS Discover the Dream
* ETS In-Service
* ETS Men of Change Conference
* ETS Middle School Teen Summit
* ETS Parent/Student Meeting
* ETS Scholarship Workshop
* ETS Search Committee
* ETS Serve Safe Training
* ETS SHINE Conference
* ETS Staff Meetings
* ETS Summer Academy
* ETS Teen Summit
* ETS UMETT Group
* Search Committee Meetings/Interviews
* UNI-CUE ACT Prep Sessions
* UNI-CUE Director’s Meetings (bi-weekly)
* UNI-CUE Leadership Academy
* UNI-CUE Tutoring Center (weekly)

**Educational Opportunity Center (EOC)**

The **Educational Opportunity Center (EOC)**promotes postsecondary education in communities with large populations of low-income, first-generation adults who are often unaware of educational and career opportunities. Professional career and educational counselors assist eligible adults with selecting a post-secondary institution or training program. Counselors also assist clients with the completion of admissions and financial aid applications, scholarship searches, defaulted student loans, academic development workshops, and academic advising. EOC services are free to eligible participants who are age 19 or older and do not have a four-year degree.

**Table 6. Breakdown of Educational Opportunity Center Services**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Fiscal Year** | **Academic** **Advising** | **Admissions** **Applications** | **Assistance with** **Course Selections** | **Career** **Counseling** | **Defaulted** **Student Loans** | **Financial Aid** **Applications** | **Financial** **Literacy** | **Personal** **Counseling** | **Referrals** | **Scheduled College Entrance Exams** | **Scholarship** **Searches/Counseling** | **SDS/Interest Inventory** **Assessments** | **Tutoring** | **Total Services****Provided** |
| **2016-2017** | 1,104 | 401 | 0 | 978 | 189 | 1043 | 1122 | 44 | 22 | 1 | 623 | 6 | 0 | 8,425 |
| **2017-2018** | 1,507 | 728 | 0 | 625 | 256 | 875 | 1,259 | 40 | 60 | 0 | 898 | 0 | 0 | 8,151 |
| **2018-2019** | 1,347 | 843 | 0 | 191 | 79 | 842 | 1,111 | 97 | 14 | 0 | 1,033 | 0 | 0 | 5,557 |
| **2019-2020** | 326 | 599 | 0 | 580 | 97 | 552 | 751 | 73 | 8 | 0 | 143 | 0 | 0 | 5,707 |

**Educational Talent Search Program (ETS)**

The **Educational Talent Search Program (ETS)** helps students prepare for a college education. All students who attend one of the Waterloo Community School District’s public middle or high schools, high school graduates (who are not currently taking college courses), and high school dropouts living in Black Hawk County are eligible to apply. Services include: study skills workshops; completion of admissions applications/waiver of application fees; ACT/SAT registration/workshops/fee waivers; financial aid assistance; college tours; career interests surveys/exploration/job shadowing; GED information; tutoring; assistance for high school/college dropouts with re-enrollment into school; assistance with scholarship information and searches.

**Table 7. Breakdown of Educational Talent Search Services**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Fiscal Year** | **Academic** **Advising** | **ACT Registration** | **Financial** **Literacy** | **Career** **Assessment** | **Career** **Counseling** | **College** **Tours** | **Complete** **FAFSA** | **Complete** **College Appl.** | **Computer Lab** | **Course** **Selection** | **Cultural** **Events** | **Financial Aid** **Counseling** | **Personal** **Counseling** | **Scholarship** **Assistance** | **Study** **Skills** | **Testing Fee** **Waivers** | **Tutoring**  | **Totals Services** **Provided** |
| **2016-2017** | 722 | 126 | 605 | 416 | 572 | 228 | 133 | 127 | 181 | 503 | 124 | 230 | 16 | 120 | 737 | 136 | 110 | 5,086 |
| **2017-2018** | 746 | 143 | 679 | 713 | 497 | 255 | 222 | 175 | 309 | 373 | 270 | 495 | 388 | 209 | 899 | 143 | 160 | 6,676 |
| **2018-2019** | 1029 | 147 | 286 | 861 | 486 | 520 | 153 | 151 | 207 | 495 | 641 | 321 | 79 | 163 | 1094 | 195 | 203 | 7,031 |
| **2019-2020** | 1471 | 149 | 131 | 488 | 165 | 142 | 72 | 35 | 202 | 193 | 285 | 94 | 78 | 57 | 564 | 143 | 317 | 4,586 |

**Classic Upward Bound Program (CUB)**

The primary goal of **Classic Upward Bound (CUB)** is to generate in 85 program participants, yearly, the skills and motivation necessary to complete high school, and enroll and graduate from a postsecondary institution within six years. CUB achieves this goal by operating within two components – the academic year and a summer residential component.

The focus of the academic year is tutorial assistance, academic and career counseling services, advising, developing Individual Education Plans (IEP), test preparation workshops, college admission process, and parent engagement.

The summer component provides a six-week residential program in which scholars enroll in college courses for academic credit. Both program components offer college tours, extracurricular programming, and cultural enrichment activities.

**Table 8. Breakdown of CUB Services (in hours)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Fiscal Year** | **Students Served** | **Orientation** | **Academic/Personal/** **Career Counseling** | **Classification** **Meetings** | **College** **Tours** | **Cultural Enrichment****Academic Year** | **Summer Residential Program** | **Supplemental Instruction/ Tutoring Offered** | **Parent Engagement** | **Total Services** **Provided** |
| **2016-2017** | 93 | 193 | 1,585 | 285 | 349 | 1,872 | 10,800 | 7,440 |  | 22,524 |
| **2017-2018** | 98 | 195 | 900 | 308 | 596 | 2,024 | 11,600 | 5,880 | 407 | 22,008 |
| **2018-2019** | 99 | 212 | 1,526 | 256 | 729 | 1,972 | 16,324 | 5,796 | 314 | 27,129 |
| **2019-2020** | 90 | 178 | 746 | 208 | 350 | 1716 | 4578 | 6384 | 290 | 14,540 |